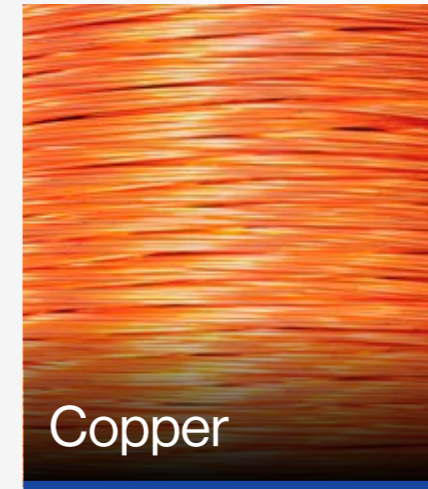


Our Diversified Offerings

We are an industry leader operating in mainly three business verticals- aluminium, copper, and chemicals. More details of our assets and offerings can be found in the manufactured capital in later chapters.



Aluminium



Copper



Chemicals

Operations

Upstream

- ▶ Bauxite Mining
- ▶ Alumina Refining
- ▶ Smelting

Downstream

- ▶ Manufacturing of value-added products

- ▶ Custom copper smelters
- ▶ Refineries
- ▶ Rod plants
- ▶ Captive power plant
- ▶ Captive oxygen plant
- ▶ Precious metal recovery plant
- ▶ Captive jetty and other utilities

- ▶ Manufacturing of chemicals

Products

Upstream

- ▶ Alumina
- ▶ Primary Aluminium in the form of ingots, billets and wire rods

Downstream

- ▶ Flat rolled products, including foils
- ▶ Extrusions
- ▶ Recycling

- ▶ LME grade copper cathodes
- ▶ Continuous cast copper rods
- ▶ Precious metals – gold and silver

- ▶ Coarse alumina hydrate
- ▶ Metallurgical alumina
- ▶ Specialty alumina and alumina hydrate

Markets Served

- ▶ Beverage packaging
- ▶ Automotive and transport
- ▶ Aerospace
- ▶ Pharmaceuticals
- ▶ Food packaging
- ▶ Consumer durables
- ▶ Kitchenware
- ▶ Building and construction
- ▶ Electricals and electronics
- ▶ Industrial application
- ▶ Alternate energy

- ▶ Automotive and transport
- ▶ Consumer durables
- ▶ Electrical equipment including wires and cables
- ▶ Railway electrification
- ▶ Electric Vehicles and renewables

- ▶ Advanced ceramics and catalysts
- ▶ Refractories
- ▶ Polishing
- ▶ Glass
- ▶ Electrical and electronic equipment
- ▶ Water treatment (Alum/PAC)
- ▶ Fire retardant fillers: cables and composites

Brands

- ▶ Eternia
- ▶ Maxloader
- ▶ Hindalco Extrusions
- ▶ Hindalco Everlast
- ▶ Freshwrapp
- ▶ Superwrap

- ▶ Birla Copper
- ▶ Birla Copper-II
- ▶ Birla Balwan